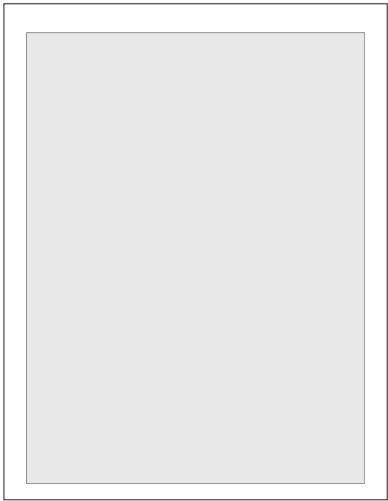
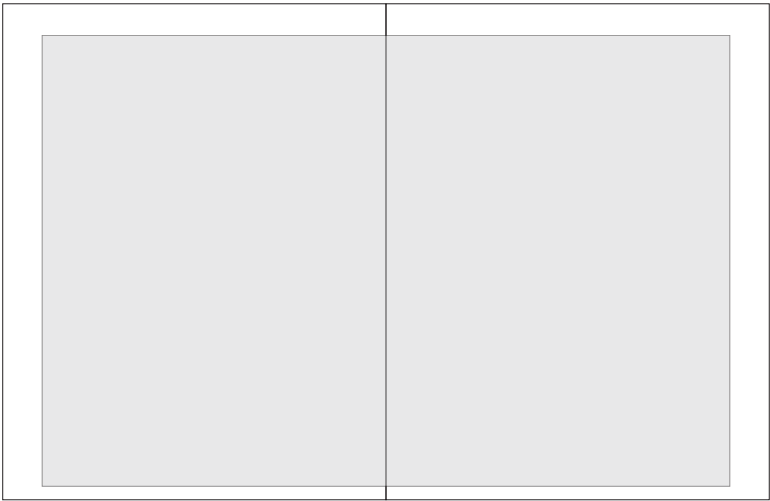


2023 NEFFA Festival Program Guide Advertising



Full Page - 7½" x 10"



Two Page Spread - 15¼" x 10"

Advertising Rates

Two Page Spread	\$450
Full Page	300
Half Page	200
Quarter Page	125
Business Card.	75

Advertisement Formats

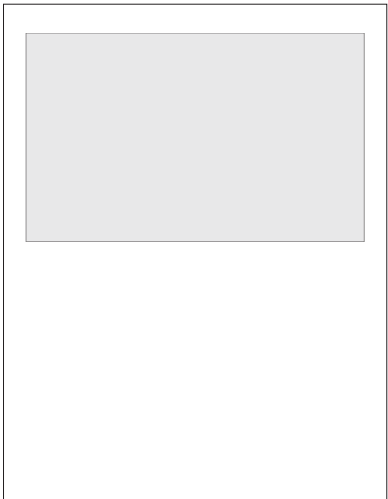
Please submit all advertisements electronically to ads@neffa.org

We can accept ads in the following formats:

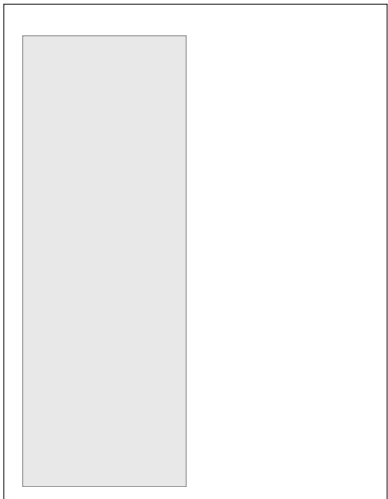
- Pictures (.jpg, .gif, .png, .tiff)
- PDF file (.pdf)
- Photoshop (.psd)
- Illustrator (.ai, .eps)

All images should be at least 300 pixels per inch for best display results.

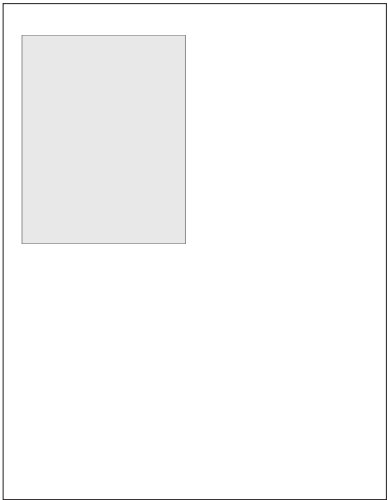
The program book will be in black and white, so **color images will be converted to grayscale.**



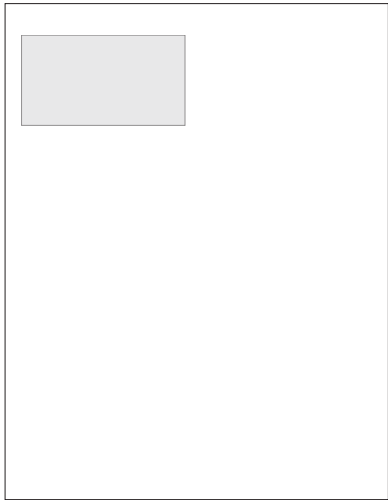
Half Page Horizontal - 7½" x 4⅝"



Half Page Vertical - 3⅝" x 10"



Quarter Page - 3⅝" x 4⅝"



Business Card - 3⅝" x 2"