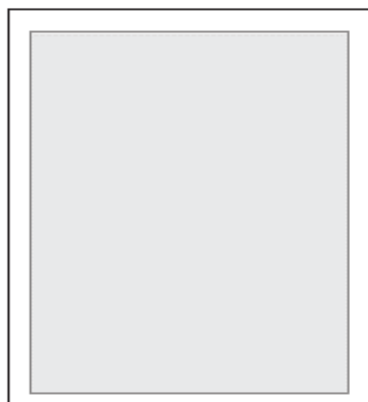


NEFFA Festival Program Guide Advertising



Full Page - 7½" x 10"



Two Page Spread - 15¼" x 10"

Advertising Rates

Two Page Spread	\$450
Full Page	300
Half Page	200
Quarter Page	125
Business Card	75

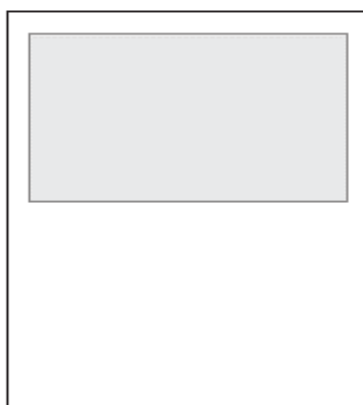
Advertisement Formats

Please submit all advertisements electronically to ads@neffa.org

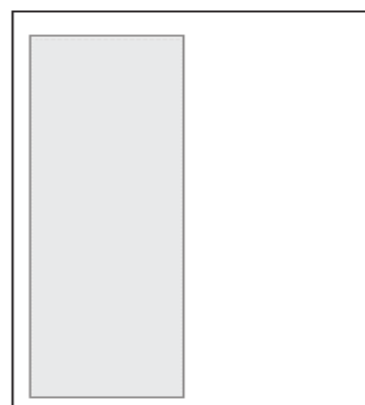
We can accept ads in the following formats:

- Pictures (.jpg, .gif, .png, .tiff)
- PDF file (.pdf)
- Photoshop (.psd)
- Illustrator (.ai, .eps)

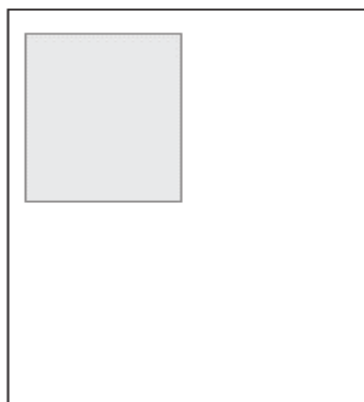
All images should be at least 300 pixels per inch for best printing results. The program book will be in black and white, so color images will be converted to grayscale.



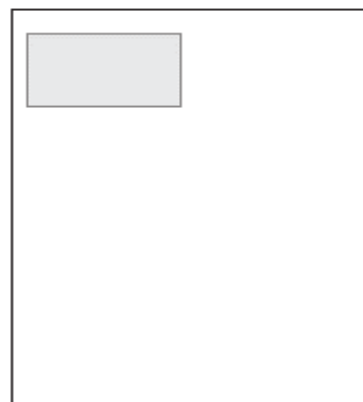
Half Page Horizontal - 7½" x 4⅝"



Half Page Vertical - 3⅝" x 10"



Quarter Page - 3⅝" x 4⅝"



Business Card - 3⅝" x 2"